



On the Cutting Edge with TotalEvent™

HCC Specialty Underwriters (HCCSU) makes a serious commitment and investment in keeping up with technology, while leading its programs and clients into the convenience and efficiencies known only in the world of automation. The TotalEvent™ platform is launched and ready to process your event-based business.

Late in 2007 HCCSU launched its first insurance product in a fully automated environment. Event Cancellation was the first product launched targeting the tradeshow and meetings industry (tradeshows, conventions, conferences, exhibitions, meetings, seminars, etc.). After a short application process quotes are auto-generated and can be bound immediately with a credit card, check, or wire transfer. Quotes, invoices, policy forms, and certificates can all be downloaded directly from the system. TotalEvent™ also acts as a database for tracking and managing all of your event-based business.

Special Event Liability Insurance is now also available for short-term events, annual meeting planner coverage, and short-term or annual exhibitor coverage. In addition, event organizers who have purchased coverage through TotalEvent™ can also offer their exhibitors the ability to purchase liability coverage for only \$65 per event.

You can expect Prize/Promotion and Weather Insurance to be launched in TotalEvent™ during 2008. TotalEvent™ will be a one-stop-shop for the event, sports, promotion marketing, and entertainment industries. No other insurance provider offers this full range of complementary event-related products in a user-friendly, fully-automated environment.

Another unique feature of TotalEvent™ which is available to our key broker partners is a fully branded “customer portal”. You will be able to direct your customers to a version of TotalEvent™ which will be branded with your company logo and information, creating a seamless add-on to your own website. Your customers can then apply for and bind instant event insurance online without any additional effort on your part. Although, we will be hosting the site, we will be invisible acting as your virtual back-room. Easy processing direct to your customers will add a valuable client service while you earn commissions with each written account.

To apply for quotes or learn more about the TotalEvent™ product suite, agents and brokers should visit us at www.totaleventinsurance.com/broker. Direct customers can also apply at www.totaleventinsurance.com.